



PORT

MANAGEMENT
INTERNATIONAL

THE ESSENTIAL BUSINESS TOOL READ
ENTIRELY BY PORT MANAGERS AND
THEIR CUSTOMERS, THE SHIP
OWNERS AND SHIP MANAGERS

MEDIA PACK 2009

 elaborate
COMMUNICATIONS

PORT MANAGEMENT INTERNATIONAL

Port Management International investigates the issues today's ship owners and port managers demand to know in a hard hitting, highly professional and analytical way.

Port Management International is the only port magazine read entirely by port managers and their customers, the ship owners and ship managers. Circulated every three months to over 10,000 ship owners, ship managers and port managers worldwide, PMI will prise open and report on the vibrant industry that is global port management.

Hard-hitting articles plus in-depth research and analysis will educate and update today's owners and managers on the issues affecting how their ships are managed and handled when they reach port. Key issues such as port development, policy and regulation, profit and loss analysis as well as mergers and acquisitions, trade flow changes and assessment together with vessel turnaround, diversification and best practice will

feature heavily in its pages. Regular features will include port health & safety, environmental issues and security. Off diary and lifestyle features will make PMI the must-read publication for the global port sector. The port industry is all about people which is why PMI will serve as an integral tool to uncovering the rapid goings-on in this vibrant sector.

The finest maritime writers and industry experts will ensure that Port Management International delivers its pledge of being the most dynamic and informative port management magazine in the industry.

What do port owners, operators and managers need?

What do owners and managers need to know about ports and services?

PORT MANAGEMENT INTERNATIONAL HAS THE ANSWERS

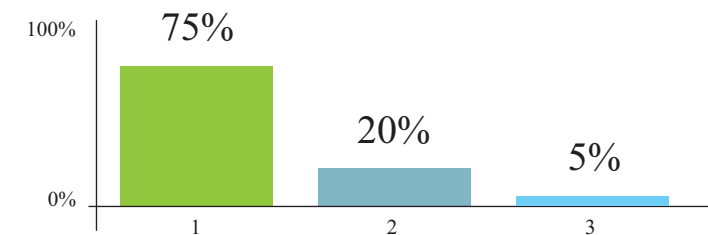
WORLDWIDE READERSHIP



CIRCULATION

1. Ship owners and ship managers 75%
2. Ports 20%
3. Other marine-related sectors 5%

Total circulation to over 10,000 readers worldwide plus bonus show circulation

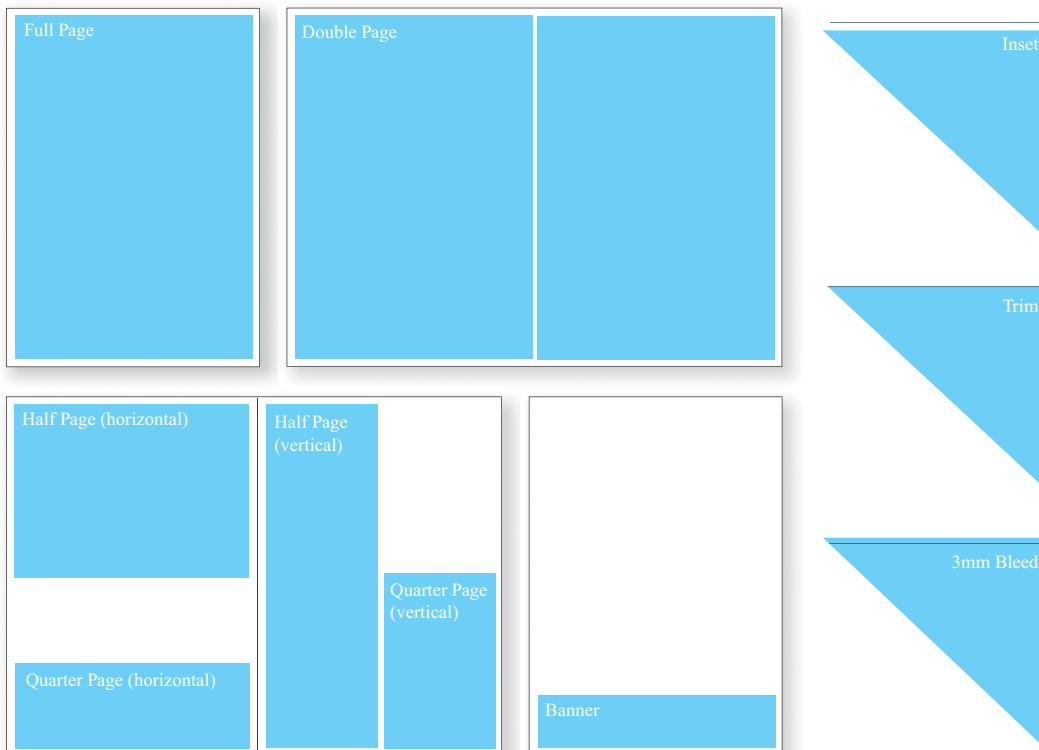


EDITORIAL FEATURES

WINTER/DECEMBER 2008		Ad copy required by 10th December. Published end of December
Regional Focus	The Netherlands & Asia	
Market Sector	IT & Cargo Handling Systems, Equipment	
Business Viewpoint	Port Finance & Law	
Trade Analysis	Cruise	
Related Events	TOC Asia	
SPRING/MARCH 2009		Ad copy required by 10th March. Published end of March
Regional Focus	Europe	
Market Sector	Security, Safety & Training	
Business Viewpoint	Bunkering & Fuels	
Trade Analysis	Bulk Handling	
Related Events	Norshipping, IAPH Genoa, Sea Asia, TOC Europe	
SUMMER/JUNE 2009		Ad copy required by 10th June. Published end of June
Regional Focus	The Americas	
Market Sector	Dredging, Environmental Services	
Business Viewpoint	Cranes, RTGs & Gantries	
Trade Analysis	Ro-Ro	
AUTUMN/SEPTEMBER 2009		Ad copy required by 10th September. Published end of September
Regional Focus	Asia & Australasia	
Market Sector	Towage & Salvage	
Business Viewpoint	Port Logistics & Services	
Trade Analysis	Port Development & Engineering	
Related Events	Europort	
WINTER/DECEMBER 2009		Ad copy required by 10th December. Published end of December
Regional Focus	UAE/Middle East & Baltic	
Market Sector	Cargo Handling	
Business Viewpoint	Containers	
Trade Analysis	Agency & Ship Supply	



Ad size	Orientation	Trim (mm)	Full Bleed (mm)	Inset (mm)
Double Page	Horizontal	420 x 297	426 x 303	384 x 264
Full Page	Vertical	210 x 297	216 x 303	174 x 264
Half Page	Horizontal Vertical	210 x 145 105 x 297	216 x 151 108 x 303	174 x 130 85 x 264
Quarter Page	Vertical Horizontal	n/a n/a	n/a n/a	85 x 130 174 x 65
Banner ^{1/8}	Horizontal	n/a	n/a	174 x 35



ARTWORK SPECIFICATIONS / GUIDELINES

ACCEPTABLE WAYS OF SUPPLYING YOUR ARTWORK

We only accept digital artwork for all advertising. Please supply in one of the following ways:

- CD or DVD - post discs to the address below in a well packed envelope. Discs will be returned by request.
- USB Flash Drive - post flash drives to the address below. Drives will be returned by post.
- Email - Artwork under 15MB in size can be emailed to: scording@elabor8.co.uk
- FTP - If artwork is too large to email it can be uploaded to our server via FTP (File Transfer Protocol) or we can retrieve artwork from your server should you wish. If you wish to use our server for your artwork please contact Sally Cording on: +44 (0)1296 682051 or email: scording@elabor8.co.uk

ADVERT DESIGN - We can assist you with your artwork - design or amendment - prices on request.

The Following fees are based on one ad placement. For multiple placement discount, please contact the sales team at Elaborate Communications.

Advertising Rates - Full Colour Only	
Double Page	GBP 4,800
Back Cover	GBP 3,200
Inside Front/Inside back cover	GBP 3,000
Full Page	GBP 2,800
Half Page	GBP 1,500
Quarter Page	GBP 800
Banner (1/8th page)	GBP 400

Pricing/invoicing available in USD and EUROS

Special options available
Inserts, belly bands, CD tip-ins, gatefolds – prices on request

DIGITAL ARTWORK FORMATS

- Images
Artwork may be supplied in a flat image format such as TIFF (.tif), Bitmap (.bmp), Photoshop EPS (.eps) or Jpeg (.jpg). When supplying images they must be at least 300dpi in resolution and be CMYK or Greyscale in colour mode. If sending Jpegs make sure they are saved with the least compression possible.
- Quark Xpress or Adobe InDesign
If supplying adverts in Xpress format please make sure they are back saved in a version 4 compatible file. All fonts and high resolution (300dpi) CMYK images used in the artwork must be sent with the Xpress or InDesign file. Please make sure files are Pre Flight checked for press printing before supplying. If sending Xpress or InDesign files a physical laser printed or inkjet printed proof must be sent with the artwork.
- Illustrator or Freehand EPS
Illustrator or Freehand files may be supplied in an editable EPS format with all fonts set to outline and all colours used must be CMYK.

- PDF
When supplying artwork as a PDF please make sure the Distiller settings are set at high resolution PDFX1a (ideal) or Press Quality. If your artwork has bleed please include trim marks within the PDF.

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Word Documents, Excel Files, Corel Draw native files, Paintshop Pro native files, Microsoft Publisher and Adobe Pagemaker. We don't accept artwork as film separations.

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